



1

Integrated Physical & Remote Home Care

One care journey. Multiple touchpoints . Zero fragmentation.

What Balsamee Does

Balsamee seamlessly combines in-home clinical visits with continuous remote patient monitoring (RPM) into a single, longitudinal care journey.



Physical
Assessments

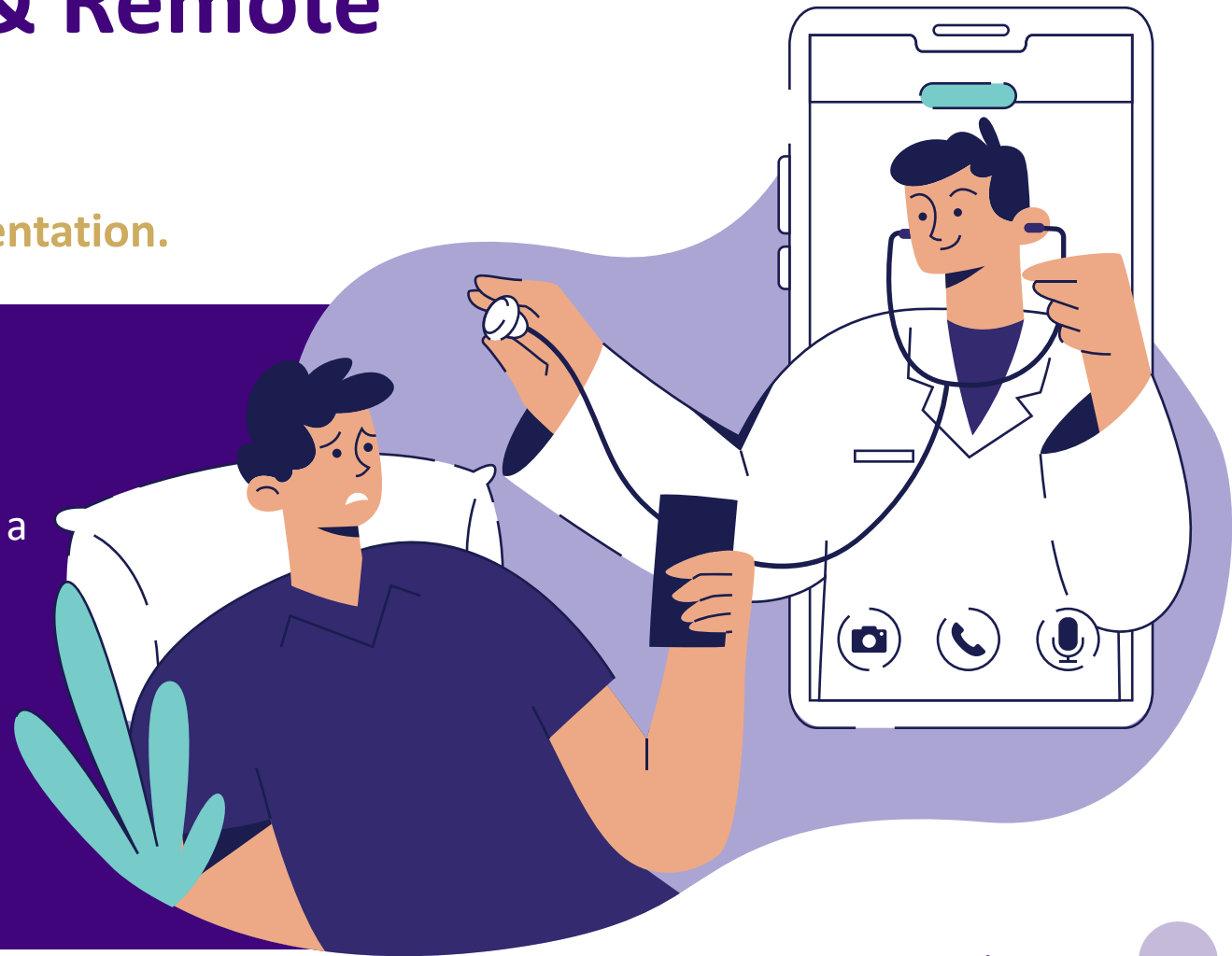


Device
Readings



Virtual
Interactions

unified in one care record.



Value for the Patient



Receives care at home without losing clinical continuity



Feels reassured through continuous monitoring, not only episodic visits



Fewer unnecessary hospital visits and readmissions



Care adapts to real life, not rigid schedules



Orchestrating care

Value for the Care Provider



Optimized visit frequency (who needs a visit, who doesn't)



Early detection of deterioration reduces emergencies



Better utilization of nurses and physicians



Demonstrable continuity of care for audits and inspections



Deep Integration with Personal & Enterprise Devices

Every device becomes clinically meaningful.

What Balsamee Does

Balsamee integrates with



Personal wearables



Home medical devices



and enterprise RPM kits

transforming raw data into actionable clinical intelligence.



Value for the Patient



Uses familiar personal devices without learning new tools



Feels empowered and involved in their own care



Receives feedback that is understandable and relevant, not raw numbers



Orchestrating care

Value for the Care Provider



Device-agnostic strategy (no vendor lock-in)



Reliable, normalized data streams



Reduced manual data entry and interpretation



Scalable monitoring without increasing staff load



3 Intelligent Care Team & Ecosystem Management

From individuals to a coordinated care system.

What Balsamee Does

Balsamee orchestrates the full home-care ecosystem:



Physicians



Nurses



Pharmacists

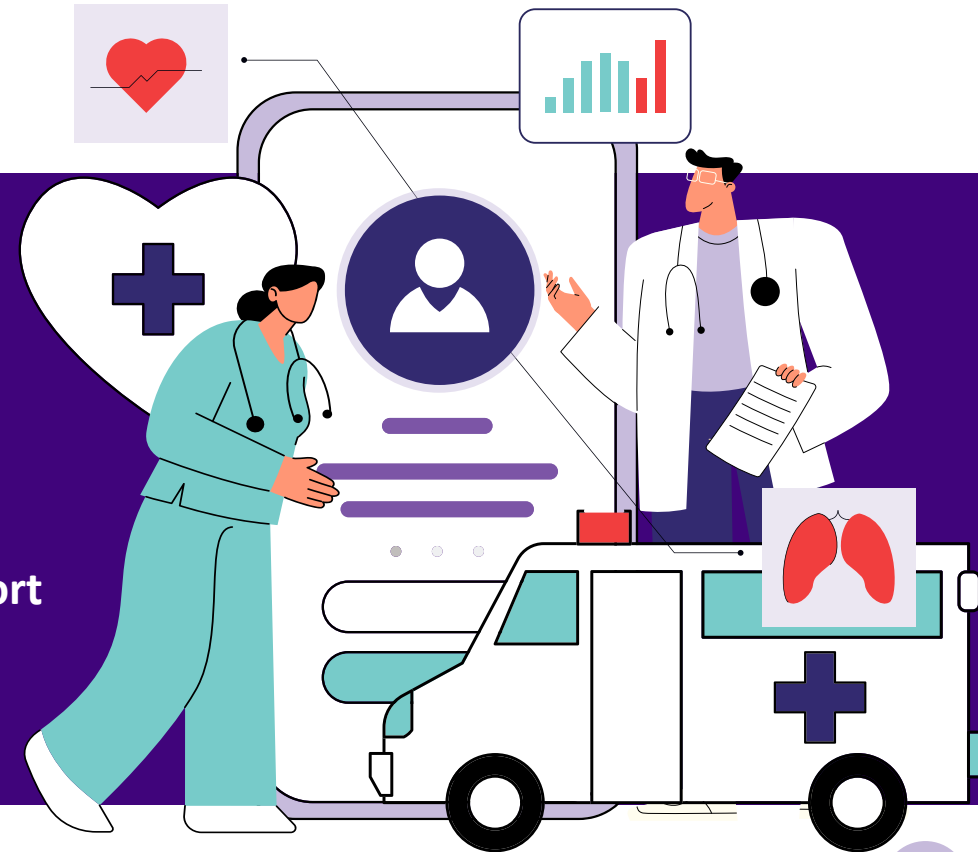


Caregivers



& support teams

with clear roles, tasks, and accountability.



Value for the Patient



Clear ownership of care



Faster responses and fewer handoff errors



Confidence that
“someone is always responsible”



Orchestrating care

Value for the Care Provider



Structured delegation reduces clinical risk



Full traceability of who did what, and when



Easier onboarding of new staff



Reduced dependency on informal coordination (calls, WhatsApp)



4 AI-Driven Omni-Channel Communication

Engagement that works — and is safe.

What Balsamee Does

Balsamee enables structured communication across app,



secure chat



SMS



WhatsApp

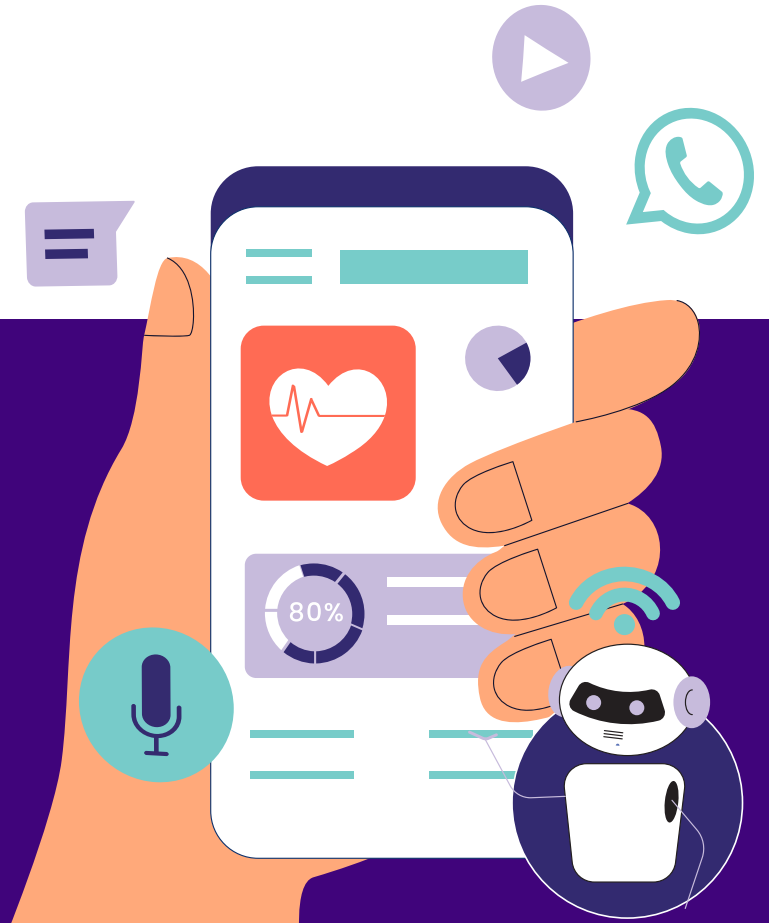


voice



& video

with AI deciding the optimal channel, timing, and escalation path.





Value for the Patient



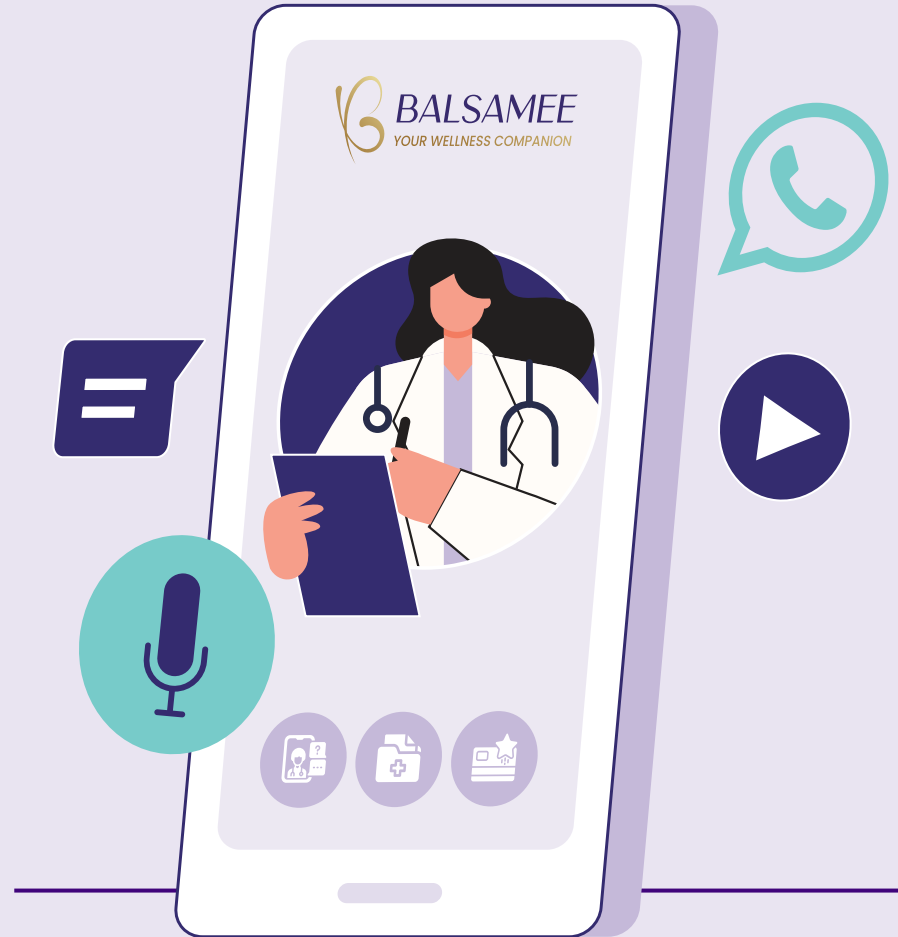
Communicates through preferred channels



Receives timely reminders, education, and reassurance



Feels supported without being overwhelmed



Orchestrating care

Value for the Care Provider



Eliminates “off-system” clinical communication



Every interaction is logged and auditable



Reduced missed follow-ups and delays



Improved patient satisfaction without operational chaos



5 Ambient Clinical Transcription & Intelligence

Care first. Documentation follows automatically.

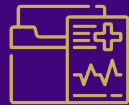


What Balsamee Does

Balsamee captures clinical conversations during visits or virtual sessions and automatically converts them into structured clinical documentation.



clinical conversations



Structured clinical documentation



Value for the Patient



Clinician attention stays on the patient, not screens



More natural, human interaction



Better quality documentation supporting safer care



Orchestrating care

Value for the Care Provider



Significant reduction in clinician documentation burden



Improved note quality and consistency



Strong medico-legal protection



Faster billing, reporting, and audits



6 Personalized & Adaptive Care Plans

Care plans that evolve, not expire.

What Balsamee Does

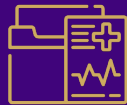
Care plans dynamically adapt based on



Device data



Visit outcomes



Patient-reported inputs



& behavioral patterns



Value for the Patient



Care feels personal, not generic



Interventions adjust to real progress or setbacks



Clear understanding of goals and next steps



Orchestrating care

Value for the Care Provider



Evidence of continuous follow-up



Automated alerts reduce missed deterioration



Standardized yet flexible clinical pathways



Strong compliance with MOH care-plan requirements



7 AI-Generated Insights for Patients & Clinicians

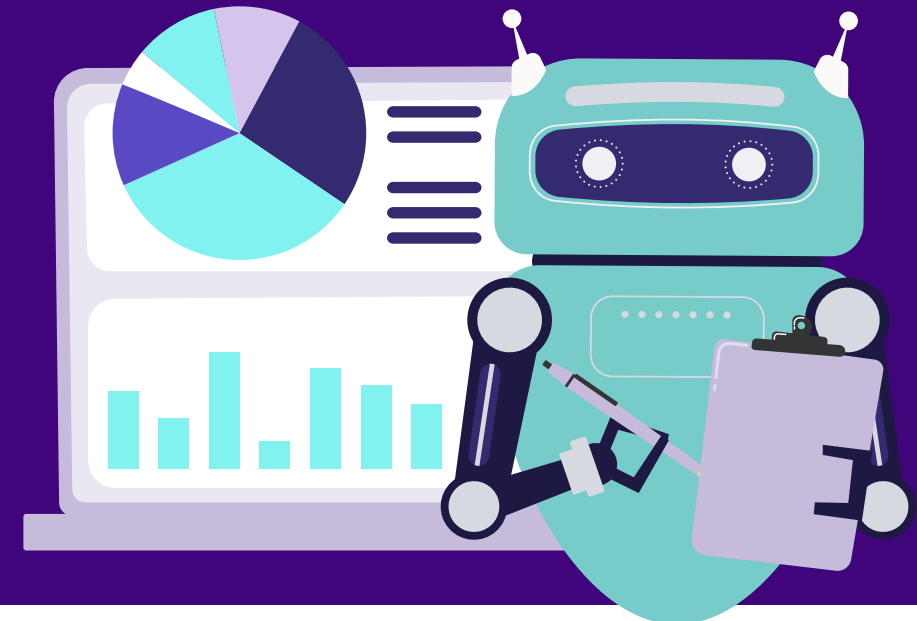
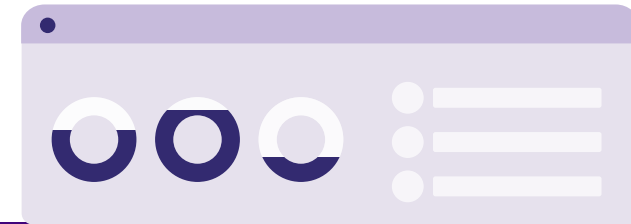
Turning data into decisions.

What Balsamee Does

Balsamee analyzes clinical, behavioral, and device data to



generate predictive and actionable insights.



Value for the Patient



Receives simple explanations instead of complex metrics



Understands trends, progress, and risks



Increased motivation and adherence



Orchestrating care

Value for the Care Provider



Early warning signals reduce emergencies



Risk stratification supports prioritization



Outcome tracking enables continuous improvement



Data-driven clinical decision support



8

Incentive & Adherence Engine

Aligning behavior across the ecosystem.

What Balsamee Does

Balsamee rewards adherence and engagement across



Patients

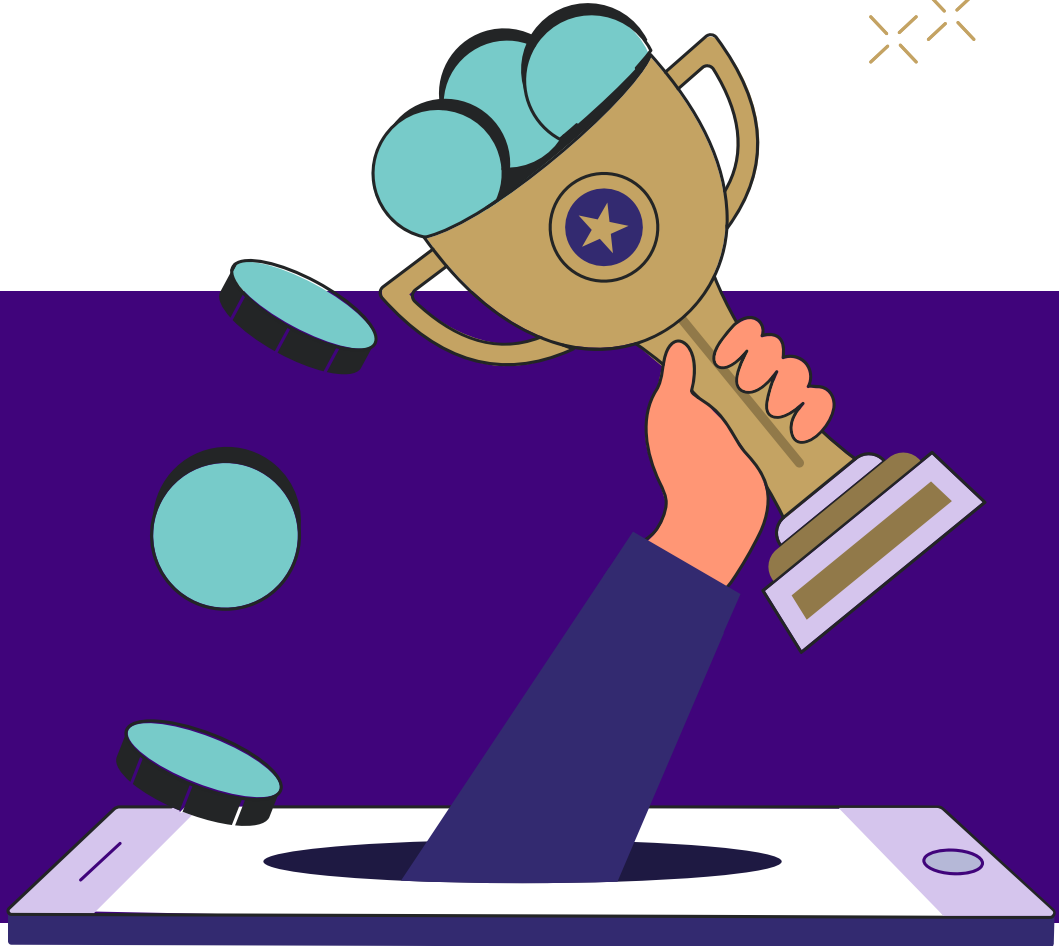


Caregivers



&clinicians

using configurable incentive models.



Value for the Patient



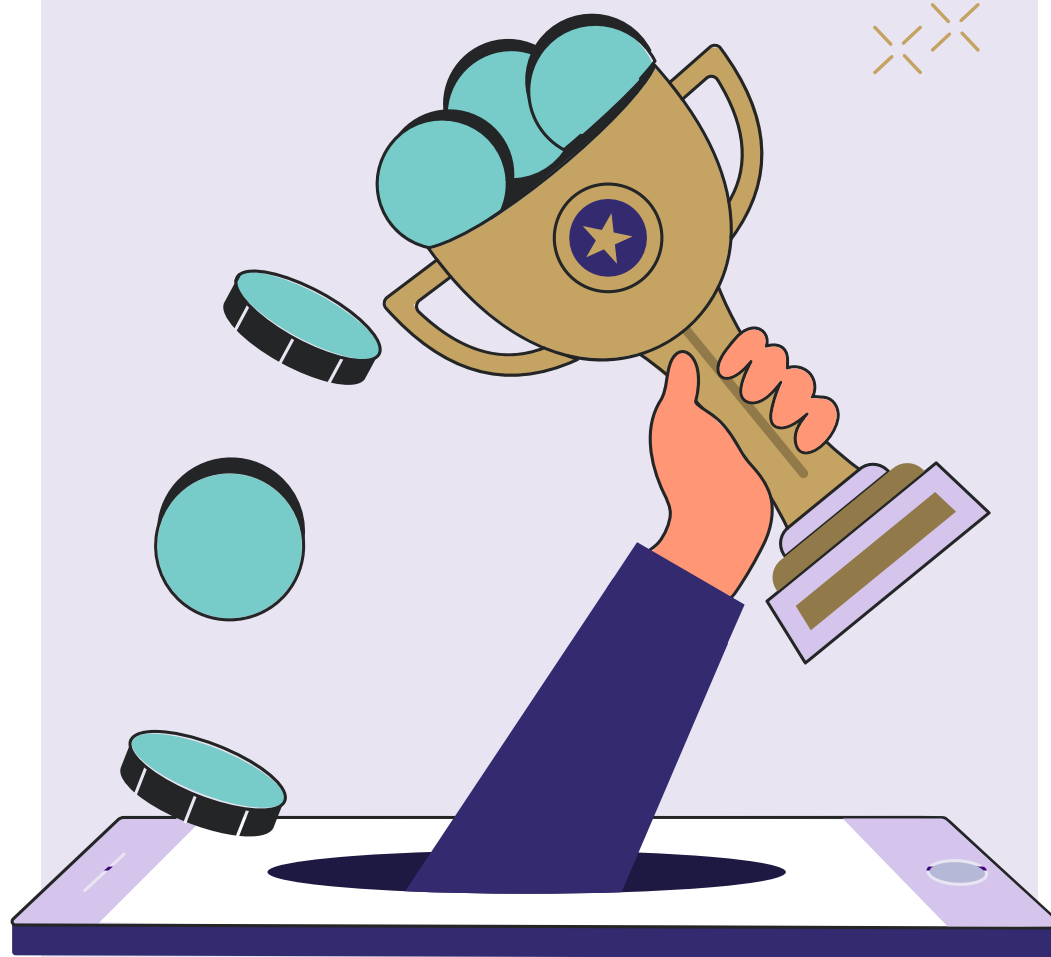
Motivation through rewards and recognition



Positive reinforcement instead of policing



Stronger commitment to treatment plans



Orchestrating care

Value for the Care Provider



Higher adherence rates



Better clinical outcomes



Supports value-based care contracts



Aligns stakeholders toward shared goals



9 Built-In Regulatory & Audit Enablement

Innovation that stands up to inspection.

What Balsamee Does

All innovation is delivered within a



Governed

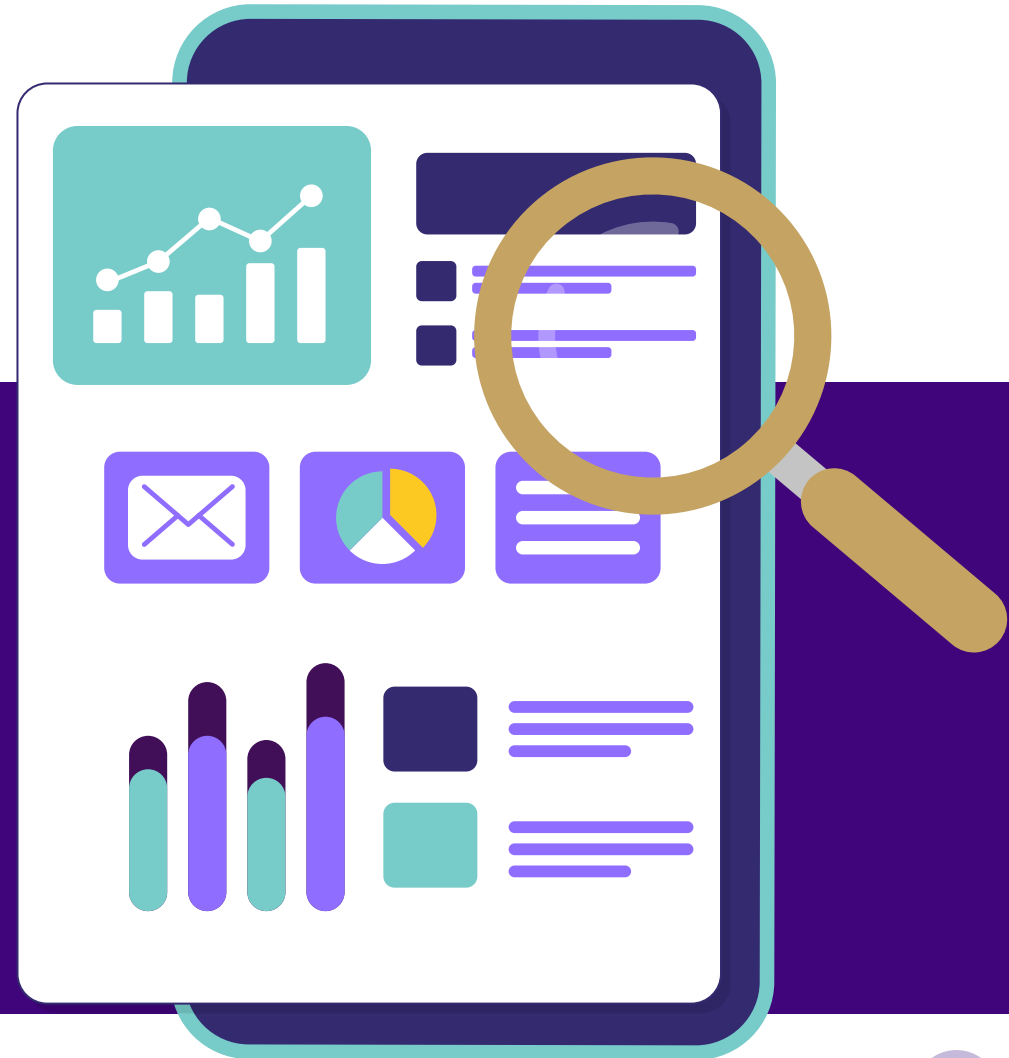


Traceable



&audit-ready

framework aligned with Saudi MOH homecare expectations.



Value for the Patient



Safer care



Clear rights, documentation, and follow-up



Confidence in quality and accountability



Orchestrating care

Value for the Care Provider



Reduced regulatory and legal risk



Audit-ready at all times



No parallel documentation or manual reporting



Confidence to scale services



1 Flexible Deployment Models

Designed for real-world healthcare.

What Balsamee Does

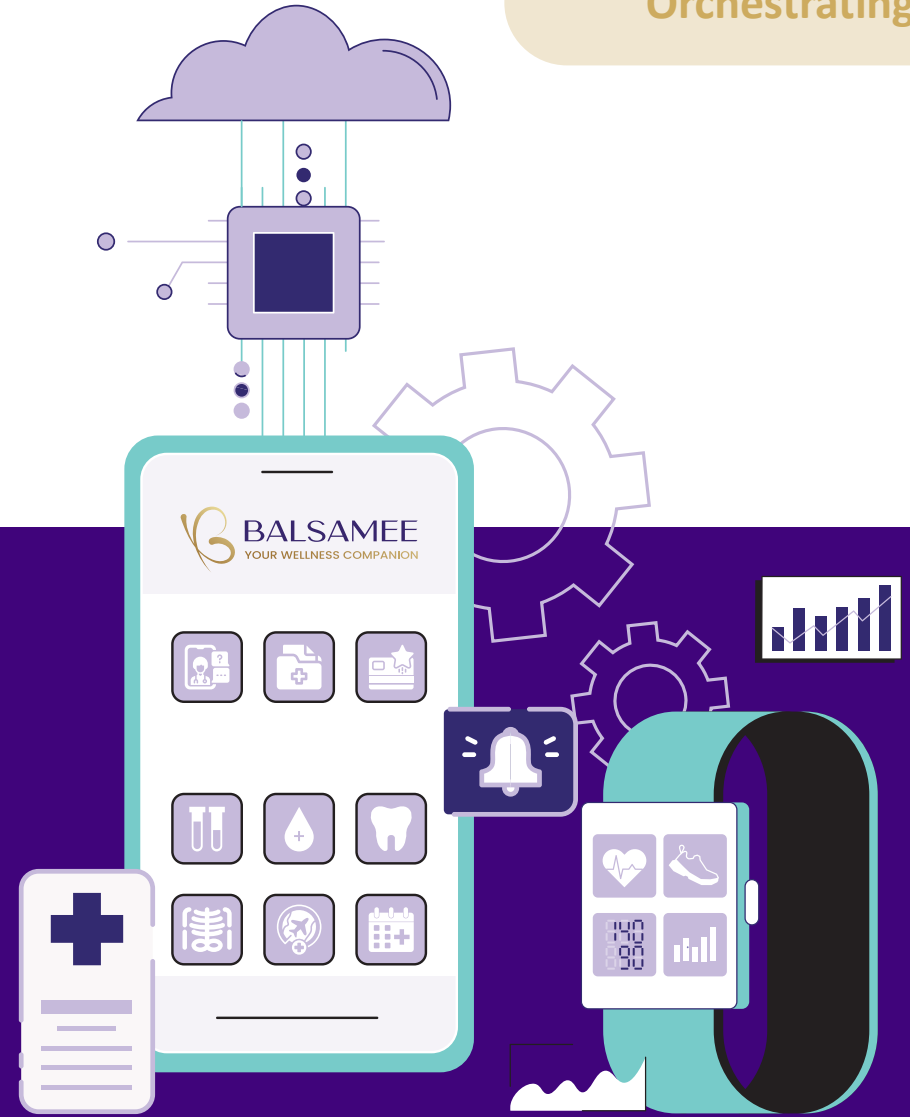
Balsamee can be deployed as:



Enablement model
(hospital-owned service)



White-label model
(Balsamee operates in the background)





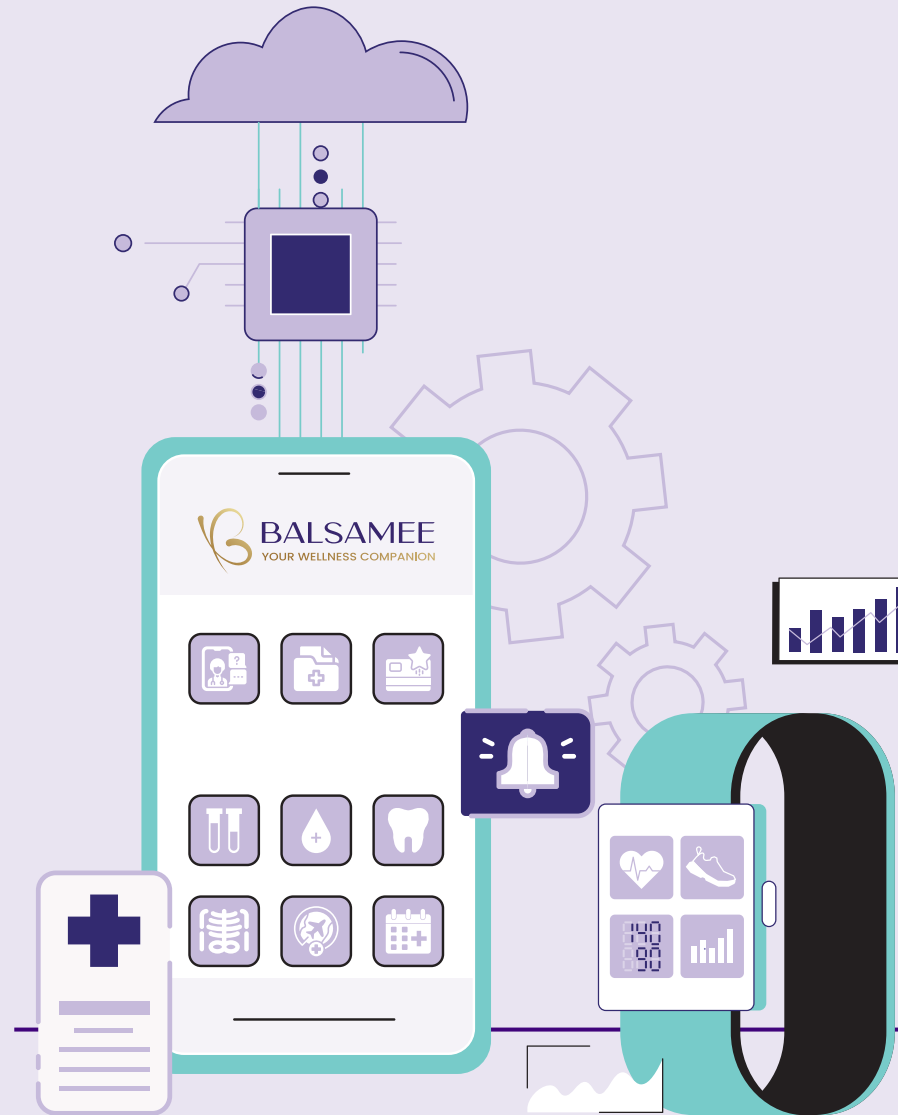
Value for the Patient



Consistent experience regardless of provider



Trusted hospital or government branding



Orchestrating care

Value for the Care Provider



Faster time to market



Lower capital and operational burden



Strategic flexibility for growth and partnerships



Final Value Proposition



For Patients

Care that is personal, continuous, understandable, and supportive.



for Providers

Care that is scalable, defensible, efficient, and future-proof.

Balsamee Home Healthcare

Not just delivering care at home — but enabling a smarter, safer, and more human home-care ecosystem.



Think Care not treatment



Think People not patient

Thank you

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